

PRESS RELEASE

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Next Economy Award 2017 – German Institute for Telemedicine and Health Promotion (DITG) wins in the “Digitality” category

The Next Economy Award was presented for the 3rd time on the evening of December 7 in the Maritim Hotel in Düsseldorf, Germany.

After the exciting live pitches in the afternoon, the last twelve start-ups nominated learned who earned the prize that evening. Co-founder and CEO Bernd Altpeter presented the **telemedical end-to-end solution for the support of diabetes patients** and explained the background, the problem, and the approach developed to support diabetes patients.

This year the NEA awarded prizes in the categories “Change,” “Digitality,” “People,” and “Technology.”

During the awards ceremony, all nominated start-ups were presented in a short film prepared by the nominees themselves. The film was designed to show the founder, the idea, and the sustainability effect of the start-up.

The Next Economy Award is the German sustainability award for start-ups.

It honors exemplary sustainability performance in business, municipalities, and research. The award is sponsored by the Stiftung Deutscher Nachhaltigkeitspreis e. V. in collaboration with the German Federal Ministry for Economic Affairs and Energy, the Council for Sustainability and Development, and the Association of German Chambers of Industry and Commerce.

The Next Economy Award seeks to promote start-ups that want to help shape the transformation to a more sustainable economy. The award comprises valuable communication services and benefits in kind. In so doing, the award makes use of the extensive network of the German Sustainability Award as well as its own media partnerships.

About the DITG

The DITG is an innovative start-up company and offers holistic digital patient management programs. Those programs are based on IT-protected end-to-end solutions for chronic diseases. They are designed to optimize medical outcomes and raise economic efficiency. Service providers such as physicians, medical call centers, and medical assistants can use the solutions of the DITG independently in the form of “software as a service” products, thereby significantly

improving patient care. The effectiveness of DITG programs has been proven in scientific studies and is continuously verified.

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